



# De Kaasserie

For cheese lovers

around the world

# De Kaasserie stands for cheese as a social connector

We have been offering urban cheesemaking workshops and events in Amsterdam for over three years, bringing people together to feel empowered making their own cheeses and inspired to learn about the world and each other through cheese

**375+**

MONTHLY  
PAGE VIEWS

**2600+**

SOCIAL  
FOLLOWERS

**450+**

EMAIL  
SUBSCRIBERS







# Our cheese experiences are unique and inspiring

We are the only ones offering a fully immersive and creative experience of making cheese.  
Empowering participants to own the process  
and continue making their own cheese at home

**225+**  
WORKSHOPS  
HOSTED

**1400+**  
PARTICIPANTS



# Our guests come from around the world

Our sessions and a mix of local people and people visiting Amsterdam, fostering an ongoing conversation among people from all over the world enjoying making and eating cheese

**30+**  
NATIONALITIES

**43%**  
DUTCH

**31%**  
EXPATS

**26%**  
TOURISTS



# We are the only Academy of Cheese Training partner in the Netherlands

We see cheese as a platform to enjoy cultural diversity. With our partner, British Academy of Cheese, we teach about cheeses from all over the world, their stories, their flavours. Together we create a community of enjoying cheese from different cultures.





A group of people, mostly women, are working together in a kitchen or workshop. They are wearing blue aprons over their clothing. In the foreground, a woman on the left is wearing a black top with a red and white floral pattern and a blue apron. She is looking down at a bowl. To her right, another woman is also looking down at a bowl. In the background, other people are working, and there are large windows with blue frames. The text "We'll bring your team together" is overlaid in the center of the image.

We'll bring  
your team  
together

# Following our workshops

Basic cheesemaking workshop

Mozarella workshop

Oaxaca workshop

“The yellow cheese” workshop

Yogurt cheese workshop

Tasting course



# Enjoying our tastings and dinners



Kaasserie tasting, five countries and their stories

Fondue lunch/dinner

Buratta lunch/dinner

Birthday cheese tower

Custom themed tasting



# Explore Amsterdam's hidden gem

De kaasserie is located in Amsterdam Oud West, one of the most upcoming and unique areas in Amsterdam. We have partnerships with neighbor businesses and can offer you packages for your event with breakfast, lunch, dinner or wine tasting in combination with a workshop. Get in touch for details.



# What people say about us

A fantastic workshop! We had a great time learning about cheese. The host, Paula, was very friendly and knowledgeable and it was a delight to hear her share her passion. The workshop is well-organized and you end up with delicious cheeses to take home at the end. A must-do for any cheese-lovers in your life.

What a great class and something different while in Amsterdam. I highly recommend this class the instructor has a wealth of knowledge about all types of cheeses and is very friendly and a great teacher, my cheese turned out really good. Can't wait to try this at home. Very nice group as well which makes it a great experience.





# Kaasserie on the press



Het Parool May 2022

Westerkrant May 2022

By Sam, November 2022

Broadcast Amsterdam November 2022

Het Parool January 2025

Westerkrant, February 2024

Your Little Black Book, October 2023

Academy of Cheese



**We'll create a unique  
cheese experience for you**

Get in touch:  
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Thank you